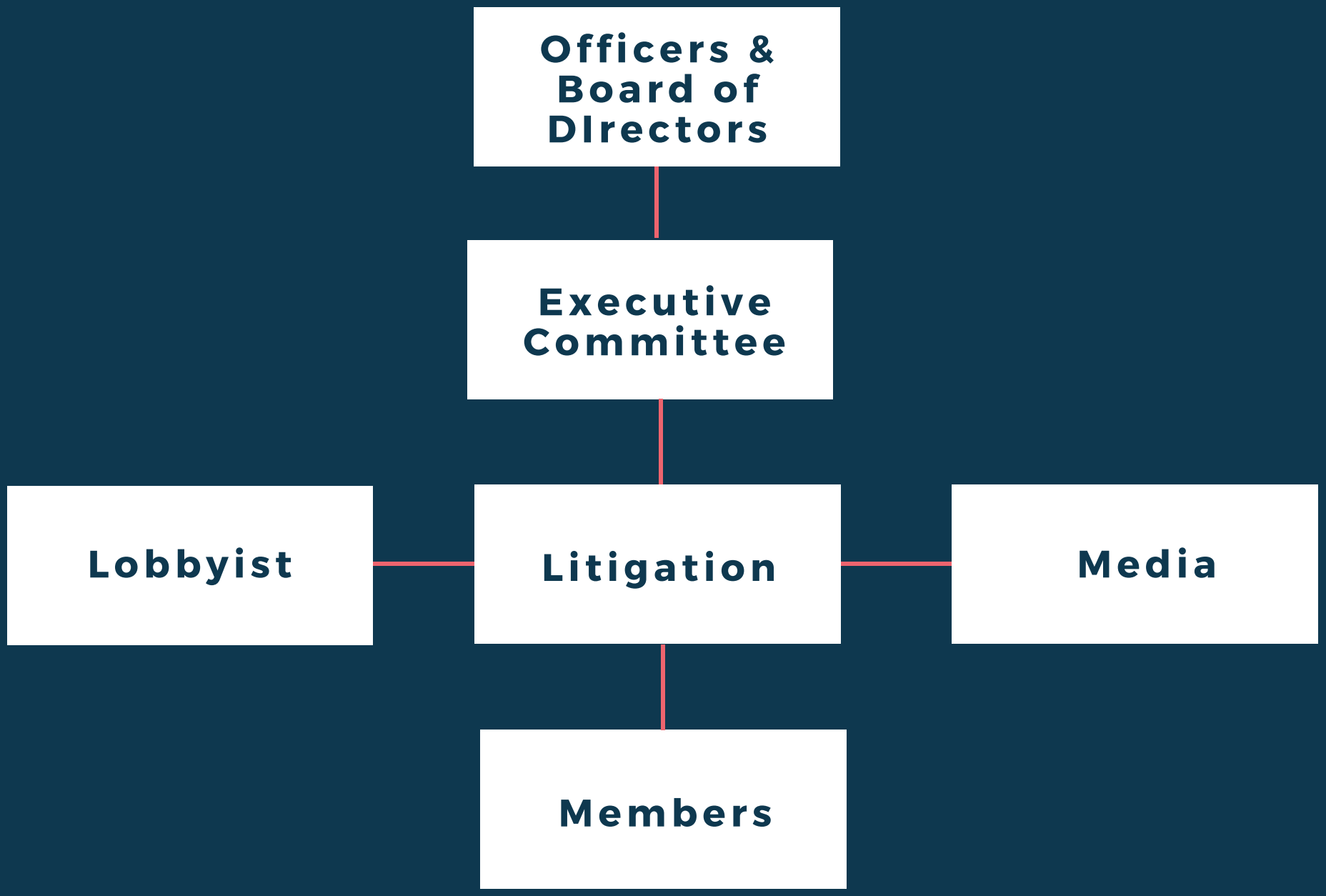ATHLETES FOR EQUITY IN SPORT